

**Downtown Advisory Committee
Meeting Minutes
April 8, 2024**

Present: Steve Rubin, Christine Jeffries, Greg DeGeeter, Mike Hudson, Derek McDaniel, Katie Wood

Via Zoom: Joe Costello, Kaylin Risvold, Brien Nagle, Doug Krieger, Tom Miers, Kaylin Risvold, Magna Bansal

Staff & Guest: Mike Panas, Shannon Kunicki.

The minutes for the March 4, 2024, meeting was submitted. A motion was made by Christine Jeffries, seconded by Katie Wood, unanimously approved. One change to the minutes from last month Katie Wood was in attendance.

Washington St Bridge: Doug Krieger gave a brief update on the Washington St bridge construction. Two weeks prior the big part of the cement was poured. The goal is to shift the traffic over to the east side by the end of May. The west side should go a little quicker with a projected finish date in November of this year.

Washington Streetscape: Doug Krieger also gave an update on the streetscape. Construction is moving along with a few surprises such as underground storage tanks outside of Bev's. They are still on track to have everything completed by the end of 2024.

Wayfinding Signs: Doug Krieger updated the committee on the wayfinding sign project for downtown. They are currently in the consultants' hands.

Century Walk: Discussions continue with Century Walk and the City looking at the future. Doug Krieger stated that they are focusing on 2024, the last year of the contract on maintenance. They are putting together a successor organization that would be responsible for the maintenance and new items. They are meeting again on Friday April 12 at 4pm.

Plan the Way Forward: Steve started the discussion on the workshop and feedback on the draft outline that was prepared.

- Identify new date.
- Reach out to organizations to include in workshop discussions.
- Schedule multiple post meetings to put together final report.
- Report to council on findings.

Key Participating organization (suggested)

- DAC members
- DNA Board members
- NDP board members
- City staff (police, public works, special events)
- TED-zoning and transportation
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Influencing organizations (suggested)

- NCC
- Naperville Library
- Park District
- Riverwalk Commission
- DuPage Childrens Museum
- Naper Settlement
- Edward Hospital
- 203 School District

Purpose

1. Identify and Confirm Strengths
2. Identify and Confirm Vulnerabilities
3. Chart forward vision for building key strengths and transformation.

Suggested:

- ❖ Smaller workshop with local retail brokers
 - National trends
 - Looking to the future of retail
 - What are we missing to attract certain retailers?
 - What are they hearing with retailers that leave?
- ❖ What is ahead of us with infrastructure and safety in the downtown.
- ❖ Talk to consumers.
 - What is it that brings you to the downtown?
 - What is it that we are missing from downtown?

A smaller sub-committee will meet within the next week to reevaluate the outline and bring back to the full committee at the next meeting.

Motion to adjourned by Katie Wood, seconded by Brien Nagle, unanimously approved.

Meeting adjourned at 4:59pm