



Downtown Advisory Committee  
Meeting Minutes  
March 6, 2023

**Present:** Steve Rubin, Christine Jeffries, Tom Miers, Peggy Frank, Bill Novack, Greg DeGeeter,  
**Via Zoom:** Benny White, Kaylin Risvold, Katie Wood, Joe Costello, Doug Krieger  
**Staff & Guest:** Mikel Mayes, Lauren Collander, Derek McDaniel, Brand Bobosky, George Michael, Shannon Kunicki.

The minutes for the January 16, 2023 , DAC meeting were submitted. They will be reviewed and approved at the next meeting.

**Wayfinding Signs:** Hitchcock Design Group presented to DNA and other community members the proposed wayfinding design for downtown. Lauren Collander, member of the wayfinding sign committee with DNA, presented to DAC the proposal that Hitchcock Design Group has designed. They wanted to make sure that they were attractive and have clarity in the message it gives. Hitchcock and the committee wanted to make sure that there was cohesiveness by using the DNA logo for inspiration. The pinwheel and the tree are the main components of the logo that will be used. The pinwheel will be significant for the informational signage, such as parking information, whereas the tree will be used in more of the decorative signage. The signs will have a blue background with white font which is very legible. The sign package will also include some sort of 3-D art along Washington St. in place of trees in the new streetscape. There are a few options for informational signage to be included whether it will be an electronic or static sign has yet to be decided.

**Chess Tables:** George Michael, Naperville business owner, spoke to the committee about having chess tables in the downtown area including the college campus. The tables would preferably be in a group of three or more. Sponsorships will be available for the chess tables. There would be no maintenance needed on the tables, as they are concrete and salt resistant. DAC agreed that we should move forward with the chess tables and suggested a few areas on the Riverwalk as well as Jaycee Park. They would like to have them close enough for public to see and gather for everyone to enjoy. Steve and George will contact the company to move forward with the process.

**Library Parking Deck:** Bill Novack gave an update as to where the city is in the process of moving forward on the Nichols Library Parking Deck. City staff are currently working on a plan, by getting input from different groups, collecting a lot of data that they will present to the new council this spring. A few questions that are being analyzed, Do we need additional parking, Where is the parking needed and is the library the right place, How often are we over capacity, and is the Van Buren Deck being used properly? DAC agrees that more parking is necessary, especially on Friday and Saturday when parking is at pre pandemic levels. Once city staff has collected all the information, they will present it to the council and see if they need to move forward.

**Washington St Bridge Update:** Bill Novack reported to the committee that construction on the bridge has started. Nicor is out replacing the gas mains, and AT&T is replacing and moving all of their lines. The construction on the bridge is expected to continue until late 2024. The Washington St. streetscape has been pushed back until 2024 due to the design process not being finished in time. They are hoping that a bid will go out in Oct/Nov for the streetscape and start late Feb/Mar. The streetscape for Jefferson east of Main is slated to take place in 2025, and Chicago Ave streetscape in 2027.

**Culture of the Downtown Discussion:** Due to running out of time, Steve asked that this put first on the agenda for the next DAC meeting. Asked the group to think about key factors for culture in downtown Naperville. Think about needed retail downtown and being proactive with the owners and brokers.

Meeting adjourned at 5:12pm